

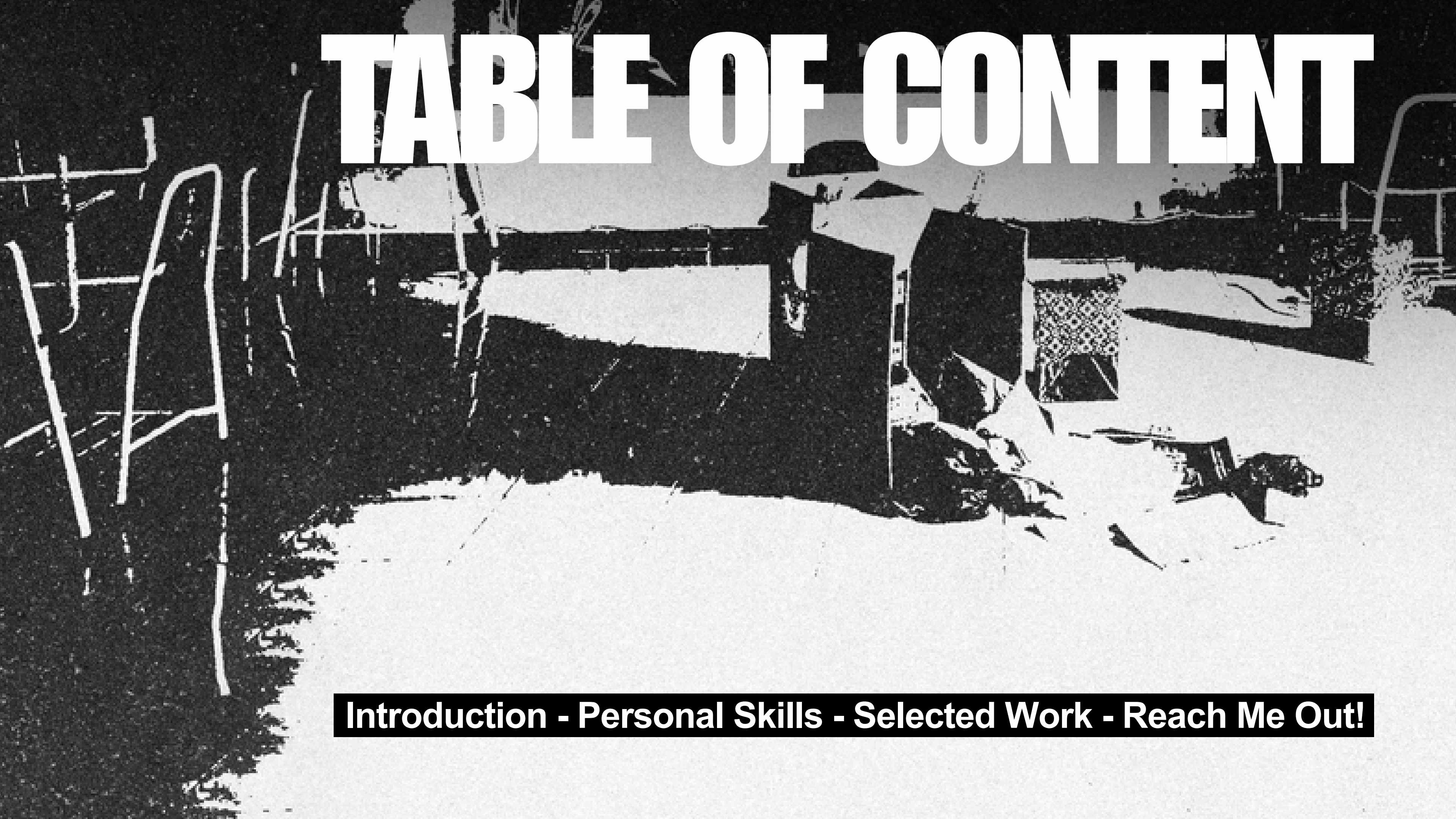
ALL DESIGNED BY
ZAHABI HAQ

2025

Zahabien

Design Portfolio

TABLE OF CONTENT

A black and white photograph of a person lying on their back on a lawn. The person is wearing a dark t-shirt and shorts. They are positioned in front of a house with a large front porch. The porch has a railing and a door. There are some plants and a small table on the porch. The image is used as a background for the text.

Introduction - Personal Skills - Selected Work - Reach Me Out!

INTRODUCTION

ABOUT ME

I'm Zahabi Haq, a 18year-old Graphic Designer and Creative Enthusiast, Based in Surabaya, Indonesia. I was born and raised in Surabaya. My interest in design really started to grow when I was in middle school, but never ever took it that seriously.

HIGH SCHOOL ERA AT SURABAYA

Zahabi's creative path truly took shape when she entered **SMAN 17 Surabaya** in 2022, a setting that became the foundation of her design identity. Here, she joined the school's Youth Organization (**SKINTASS**) as a Staff member of the Publications & Documentation Team, where she found herself responsible for visuals, content planning, and event documentation.

This wasn't just a "school activity" it was her first real exposure to design as a tool that shapes experiences. She later took on bigger responsibilities in AKSI (Appreciation of Islamic Art Creations), the school's Islamic cultural event for teenagers in East Java.

At **AKSI 5**, she developed the Instagram content strategy and produced photos and videos that helped build engagement and a sense of community. By **AKSI 6**, Zahabi had stepped up as Head of Publications, leading a 10+ member creative team, directing design identity, managing workflow, handling live-event logistics, and refining how the event looked, felt, and was remembered.

These years at SMAN 17 is places Zahabi learned leadership, design ownership, and the thrill of building an entire visual ecosystem from scratch.



EXPANDING BEYOND SCHOOL — DESIGNING FOR COMMUNITIES

In 2024–2025, Zahabi joined Envirooner (Environmental Pioneers) as a Remote Social Media Designer, working on environmental campaigns based in Banda Aceh.

Here, she created educational campaign visuals and social media post focused on conservation and waste management, a shift from high school student projects to real world impact. It was the moment she realized design could travel far beyond her city, her audience, or her comfort zone.

STEPPING INTO MEDIA PRODUCTION

After graduated from high school in 2025, Zahabi continued her path by pursuing an Applied Bachelor (Diploma IV) in Media Production at **Universitas Negeri Surabaya**.

Here, she began polishing her technical skills from editorial layout, photo manipulation, digital visualization, and social media content production to light video editing (tbh, she definitely enjoys photo editing more than video).

At the same time, she worked on freelance creative projects and grew her design footprint on Instagram @zahabien, building a portfolio (whether in PDF or website) that reflects experimentation and story driven visuals.

EDUCATION

SMAN 17 Surabaya (2022-2025)
Universitas Negeri Surabaya (2025-Present)

EXPERIENCE

SKINTASS (2023-2024) as Hybrid Graphic Designer
Environmental Pioneers (2024-2025) as Remote Social Media Designer
UN Women Türkiye (2025-Present) as Online Volunteer Graphic Designer

PERSONAL SKILLS

SOFT SKILLS

CREATIVE AND VISUALLY-MINDED

EFFECTIVE TIME MANAGEMENT

OPEN AND ADAPTIVE TO
FEEDBACK

INDEPENDENT & RESPONSIBLE

PROBLEM-SOLVING &
TEAMWORK

DEADLINE-ORIENTED MINDSET

ADAPTABLE AND EAGER TO
EMBRACE AI AND NEW CREATIVE
TECHNOLOGIES

SELF-MOTIVATED AND ALWAYS
EAGER TO LEARN

RESEARCH-BASED DESIGN
THINKING APPROACH

HARD SKILLS

 ADOBE PHOTOSHOP



 ADOBE ILLUSTRATOR



 CANVA



 FIGMA



 ADOBE INDESIGN



DIGITAL VISUALIZATION



TYPOGRAPHY



LAYOUTING / EDITORIAL DESIGN



PHOTO MANIPULATION



BRANDING & LOGO DESIGN (BASIC)



SOCIAL MEDIA CONTENT DESIGN



UI BASIC



PRINT PRODUCTION KNOWLEDGE



SELECTED WORK

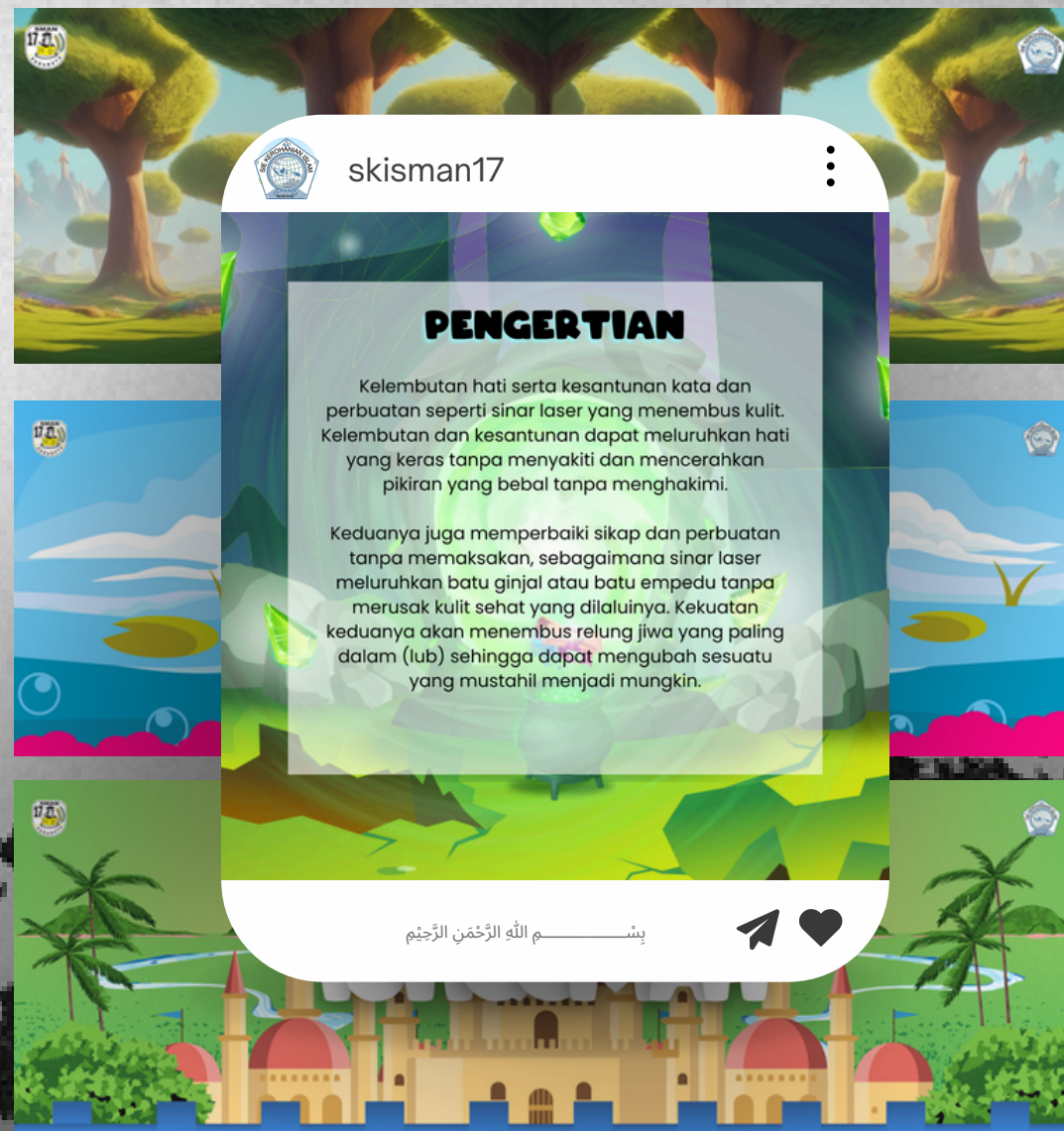
SKINTASS

HIGH SCHOOL YOUTH COMMUNITY,
BASED ON SURABAYA

2023-2024

INTERNAL PROJECT

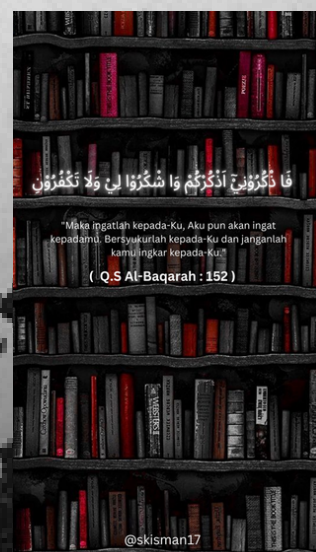
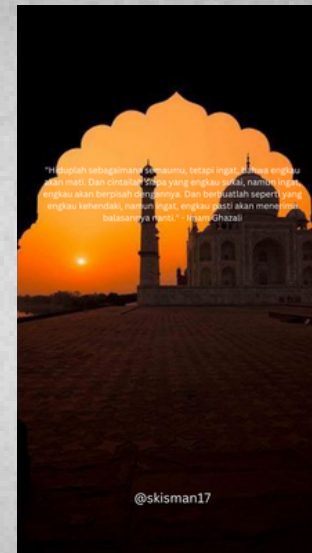
ROUTINE INSTAGRAM FEED POSTS
SPREADING ISLAMIC KNOWLEDGE USING ENGAGING VISUAL CONTENT.



INTERNAL PROJECT

THEMATIC INSTAGRAM STORY POSTS

REMINDER, QUOTES, SUNNAH-FOCUSED ISLAMIC STORIES SHARED EVERY MON, WED, FRI.



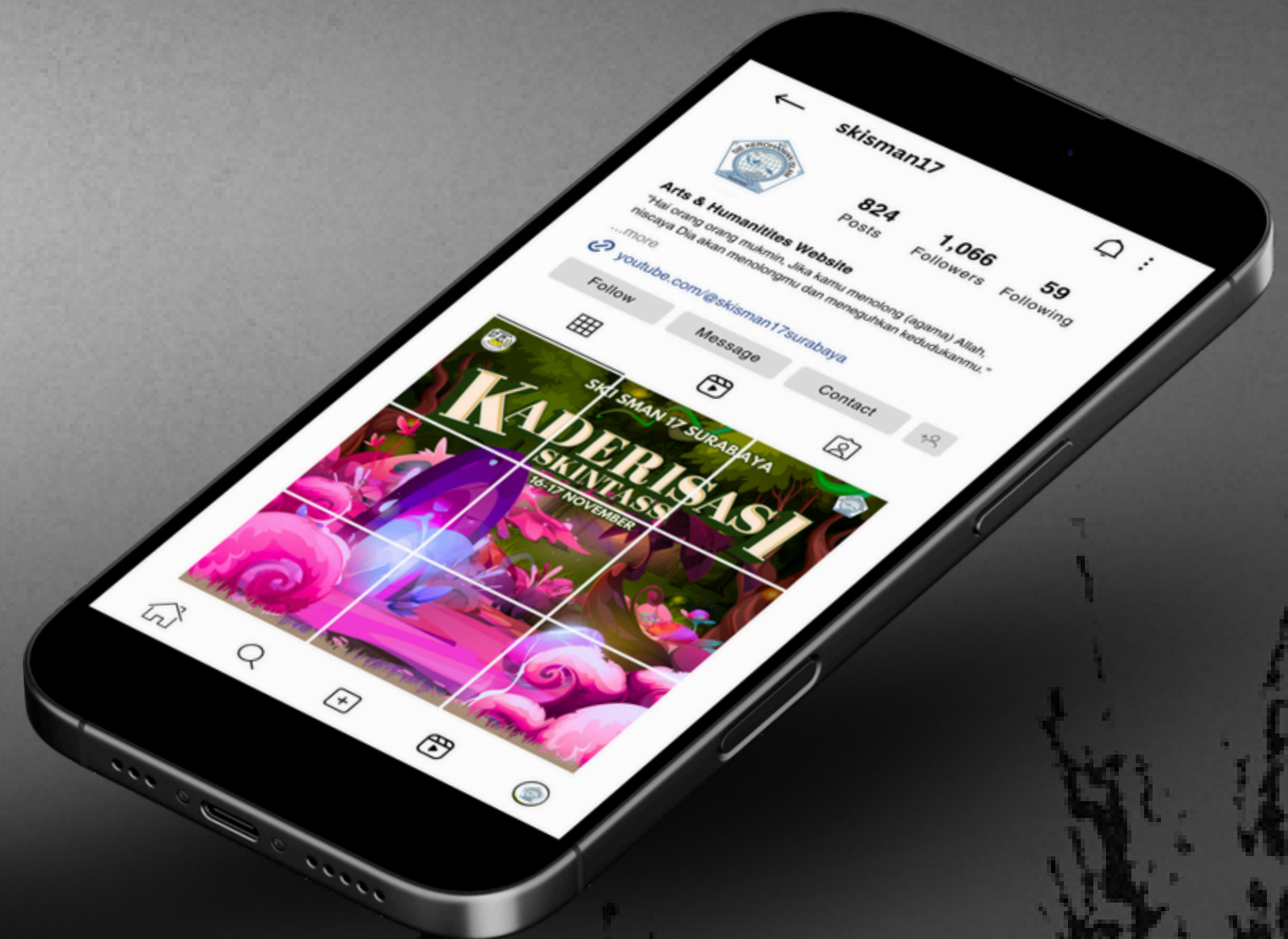
INTERNAL PROJECT

SKINTASS MEMBER OPEN RECRUITMENT
RECRUITING NEW MEMBERS TO CONTINUE ISLAMIC YOUTH MISSION.



INTERNAL PROJECT

MEMBER REGENERATION PROGRAM (KADERISASI)
LEADERSHIP TRANSITION AND INTERNAL CADRE TRAINING EVENT.



INTERNAL PROJECT

MEMBER REGENERATION PROGRAM (KADERISASI)
LEADERSHIP TRANSITION AND INTERNAL CADRE TRAINING EVENT.



EXTERNAL PROJECT

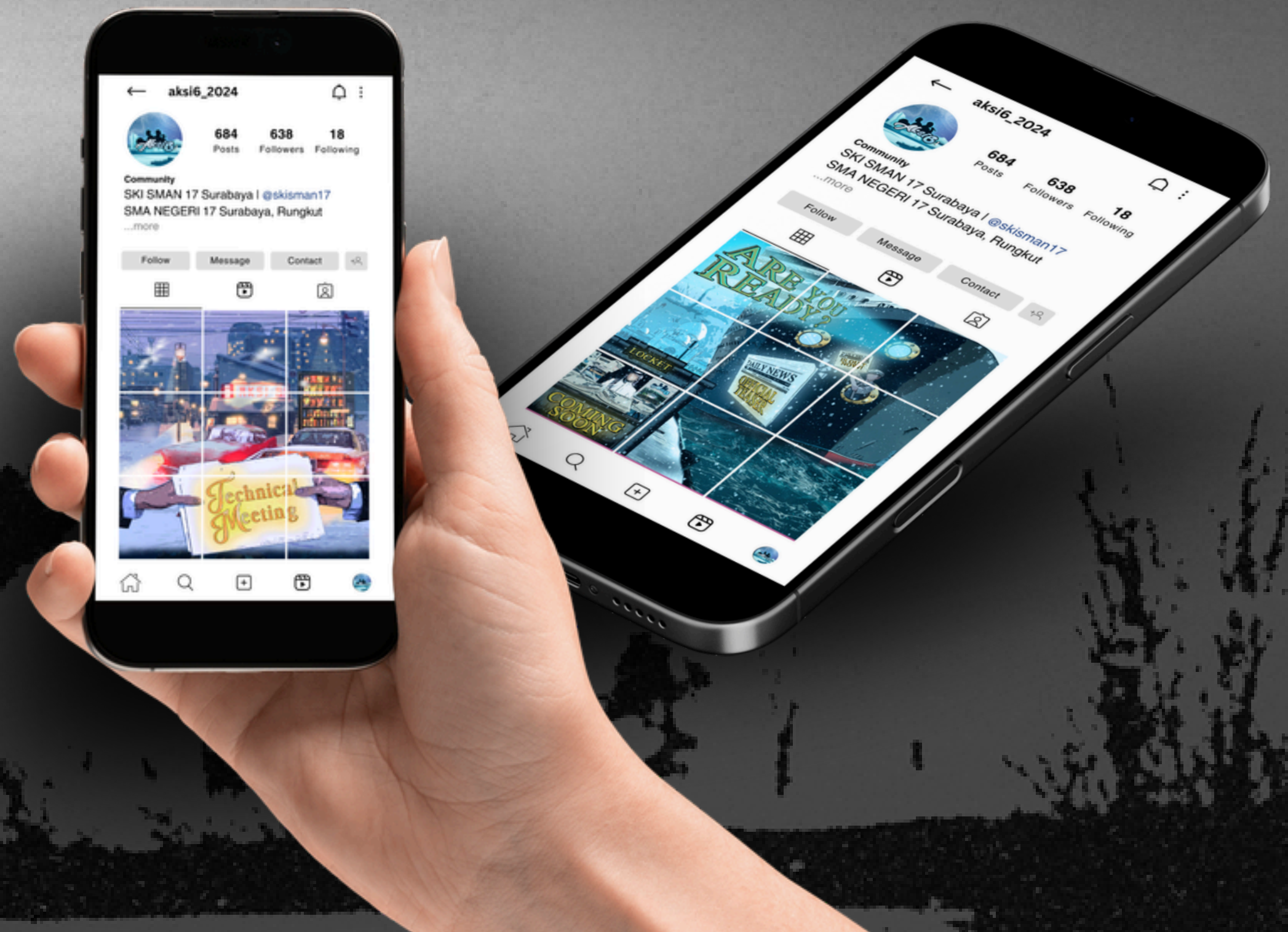
AKSI JILID 5 (APRESIASI KREASI SENI ISLAM)

REACHING TOGETHERNESS BY DEVELOPING THE POTENTIAL OF THE YOUNG GENERATION THROUGH ISLAMIC ARTS AND CREATIVITY



EXTERNAL PROJECT

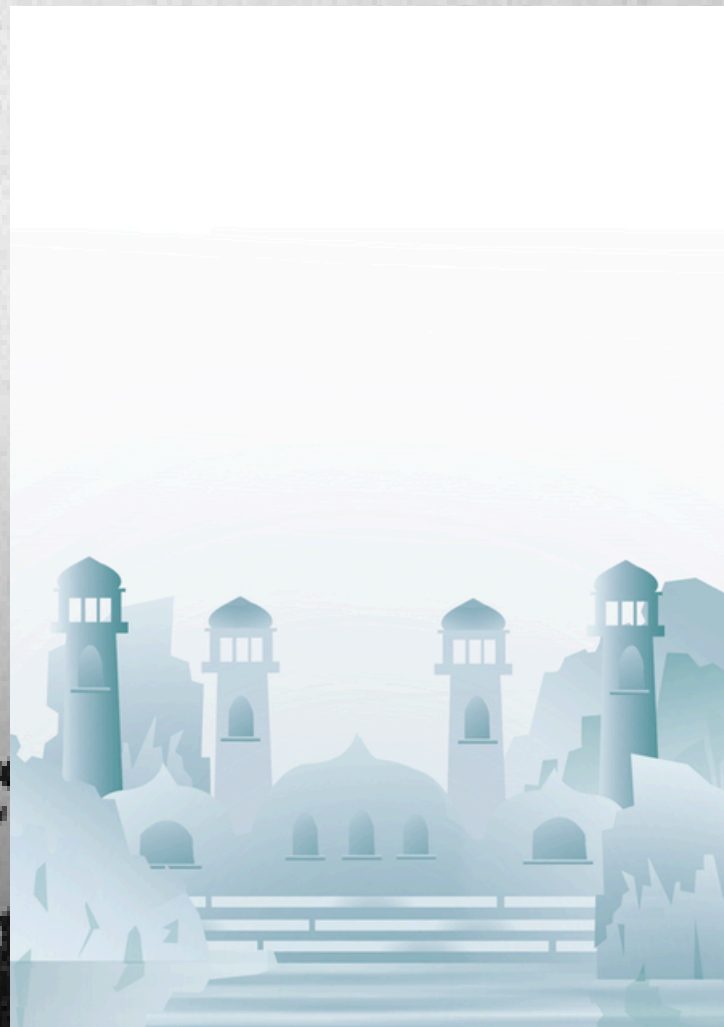
AKSI JILID 6 (APRESIASI KREASI SENI ISLAM)
THROUGH AKSI, SHAPING A CREATIVE AND ACCOMPLISHED ISLAMIC YOUTH GENERATION



EXTERNAL PROJECT

AKSI JILID 6 (APRESIASI KREASI SENI ISLAM)
THROUGH AKSI, SHAPING A CREATIVE AND ACCOMPLISHED ISLAMIC YOUTH GENERATION

SPONSORSHIP PROPOSAL FRONT
COVER



CUE CARD



EXTERNAL PROJECT

AKSI JILID 6 (APRESIASI KREASI SENI ISLAM)
THROUGH AKSI, SHAPING A CREATIVE AND ACCOMPLISHED ISLAMIC YOUTH GENERATION

PROFILE PICT COMPETITION



OFFICIAL LOGO EVENT AKSI 6



PROFILE PICT DIVISION GROUP



EXTERNAL PROJECT

AKSI JILID 6 (APRESIASI KREASI SENI ISLAM)
THROUGH AKSI, SHAPING A CREATIVE AND ACCOMPLISHED ISLAMIC YOUTH GENERATION

DESIGN ILLUSTRATION PHOTOBOOTH PROPERTY



STICKER CHAMPION BOARD



STICKER CHAMPION
TROPHY



EXTERNAL PROJECT

AKSI JILID 6 (APRESIASI KREASI SENI ISLAM)
THROUGH AKSI, SHAPING A CREATIVE AND ACCOMPLISHED ISLAMIC YOUTH GENERATION

PHOTOBOOTH BANNER



REGISTRATION LINK BANNER



CERTIFICATE



WAITING ROOM BANNER



SELECTED WORK

ENVIRONMENTAL PIONEER

ENVIRONMENTAL PIONEERS COMMUNITY,
BASED ON BANDA ACEH

2024-2025

ENVIRONEER

INOFATIH X ENVIRONEER
RESEARCH WORKSHOP



RESEARCH WORKSHOP

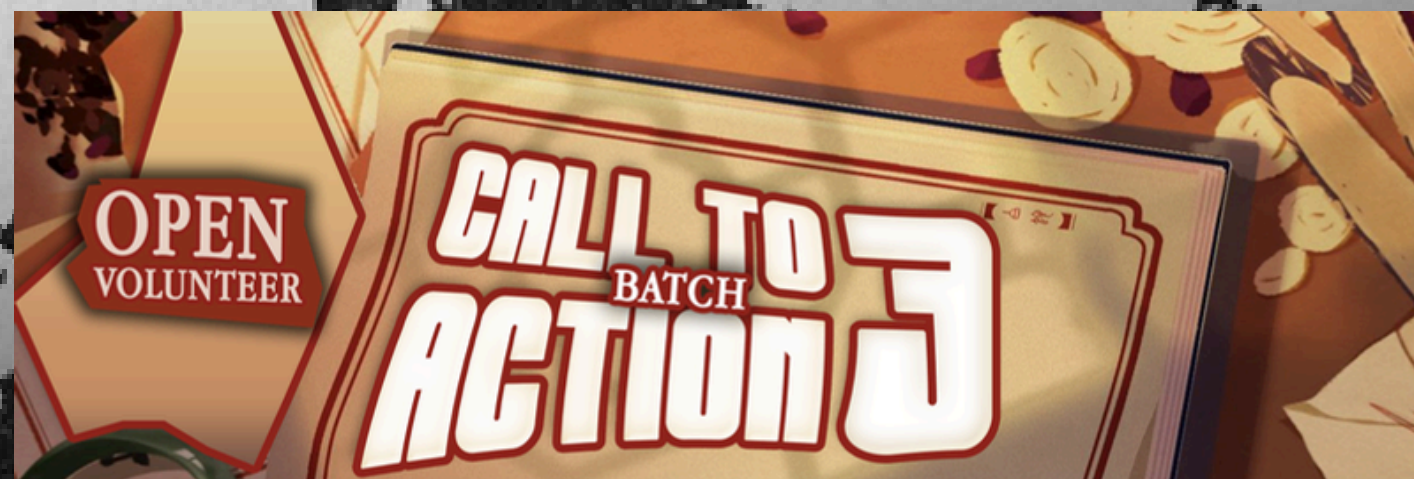
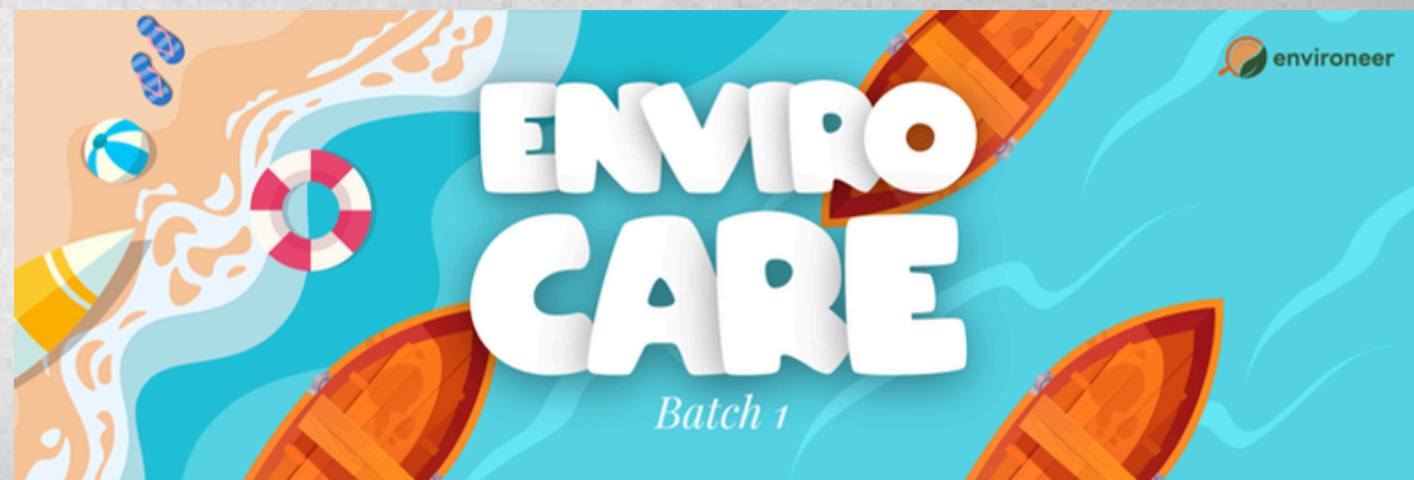
ENVIRONEER

INOFATIH X ENVIRONEER
RESEARCH WORKSHOP



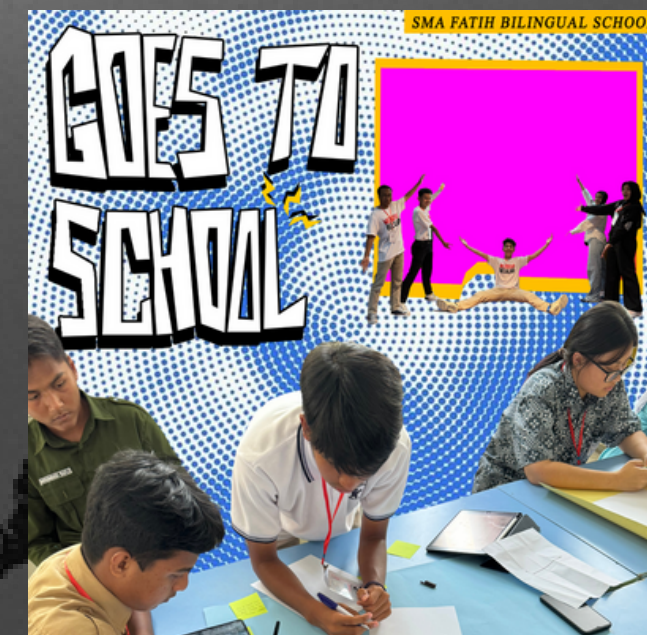
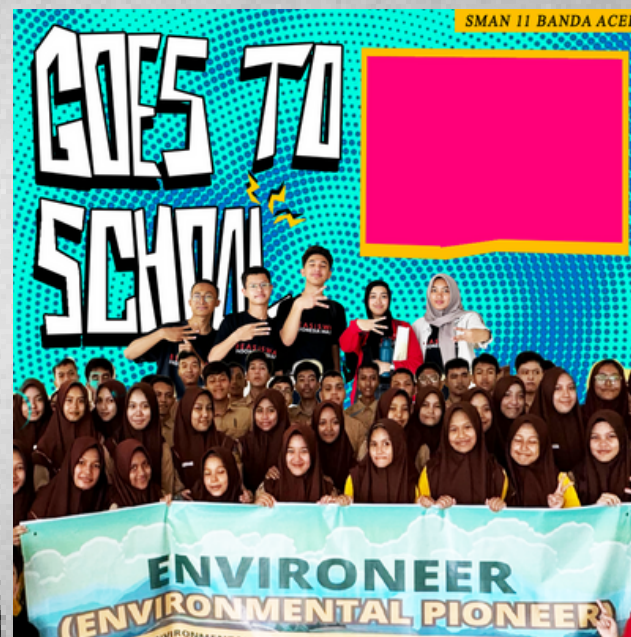
ENVIRONEER

ENVIROCARE
(ENVIRONEER CARE)



ENVIRONEER

ENVIRONEER JOURNEY'S RECAP



ENVIRONEER

ENVIRONEER JOURNEY'S
RECAP



SELECTED WORK

CLOTHING DESIGN

PERSONAL PROJECT

CLOTHING DESIGN

CATALOG STUFF



SELECTED WORK

FOOD ADVERTISEMENT

PERSONAL PROJECT

FOOD ADVERTISEMENT

THE STUFF

SAND WICH

Appetizer food.



KELOMPOK 1

CHOCOLATE CALIFORTE



KELOMPOK 1

ENAK POLL REK
GA BOHONG!

PESAN ANTAR
+62 8
+62 8



MACARONI PASTA 31/10

2023 ITALY FOOD

Rp.7000

REAL PICT

INTERNASIONAL
ITALY FOOD

JAM KE 5 & 6
SMANTASS ONLY
OPEN OTS ON XI-4



Kelompok 5

Cha bang Ang

ชาบังอัง

Sehat - Lezat - segar

TERBATAS!

24/01/2024
RP.5000

100%
HIGIENIS



Thailand

Aduk sebelum minum

FOOD ADVERTISEMENT

THE STUFF



PUDDING

DESSERT Food.

KELOMPOK 1

A white bundt cake with chocolate stripes and white icing, set against a red and yellow striped background.



MAIN COURSE Food.

GRILLED CHICKEN FILLET

STEAK
with MASHED POTATO

KELOMPOK 1

A grilled chicken fillet on a wooden board, accompanied by mashed potatoes, tomatoes, and garlic.



MIE ROLL PEDAS

OPEN PO

11K

10K

KEJU & ORIGINAL
SLOT TERBATAS!

GRATIS ONGKIR PENGANTARAN AREA RUNGKUT

+62 815 5231 0987 (RIZKA) +62 815 3843 9576 (ALSA)

Two mie rolls in a container, one with cheese and one with original sauce.



KELOMPOK 6 PKWU

MAKOLOR
(MAKARONI TELOR)

5K!

3 OKTOBER
2023

KELAS XI - 4

CONTACT :
NURIL : +62 815 5231 0987
FIRMAN : +62 815 3843 9576

ONLY SMANTASS!

A bowl of makolor (macaroni and cheese) with a tomato slice.

SELECTED WORK

POSTER

PERSONAL PROJECT

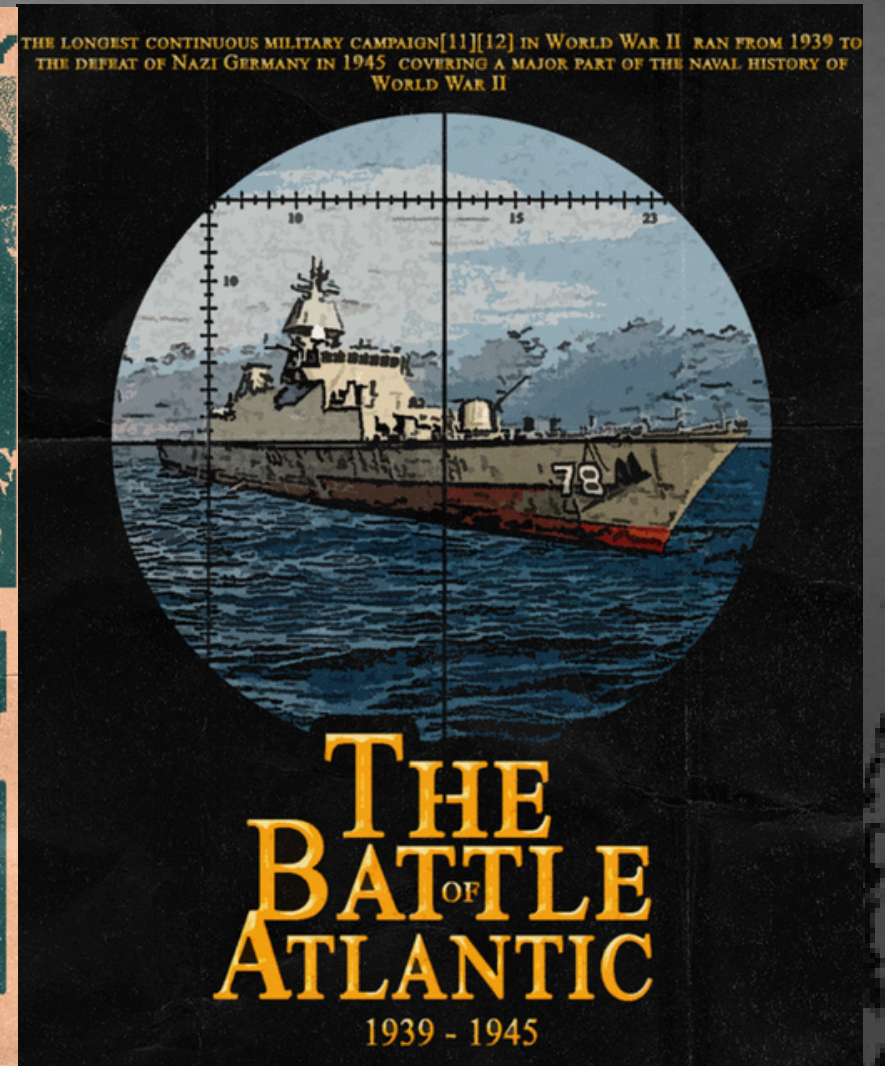
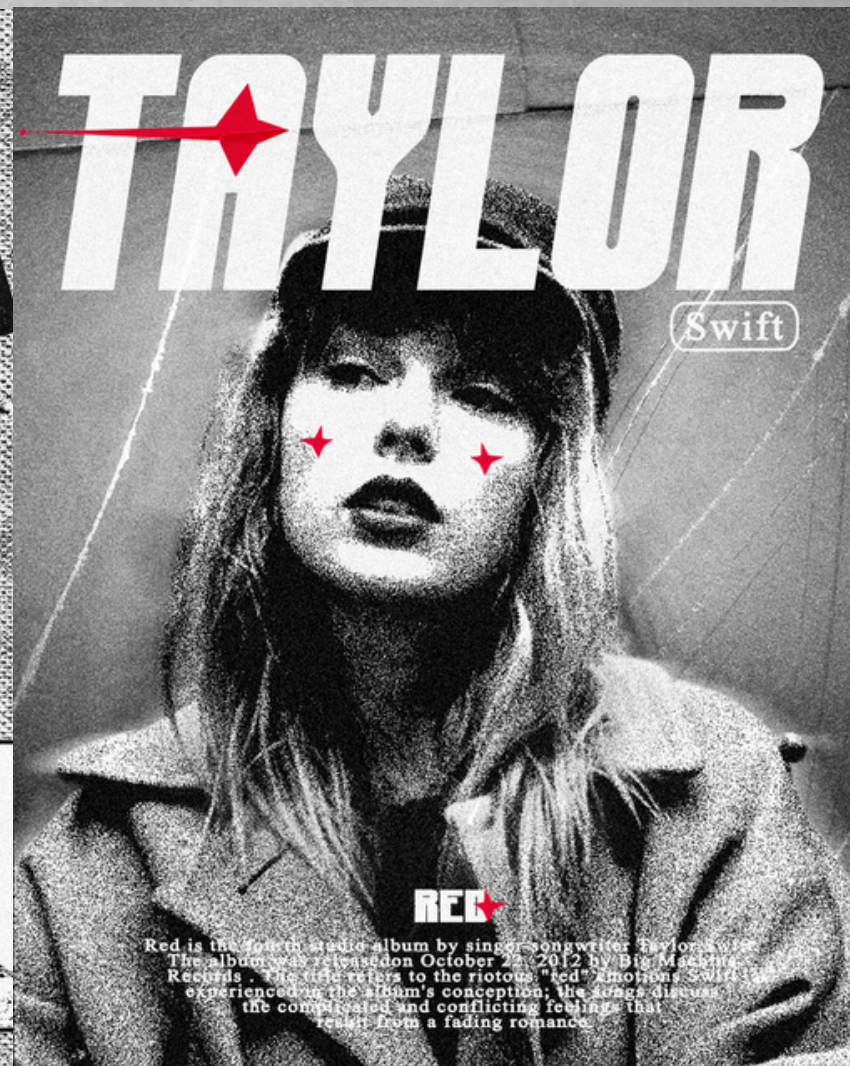
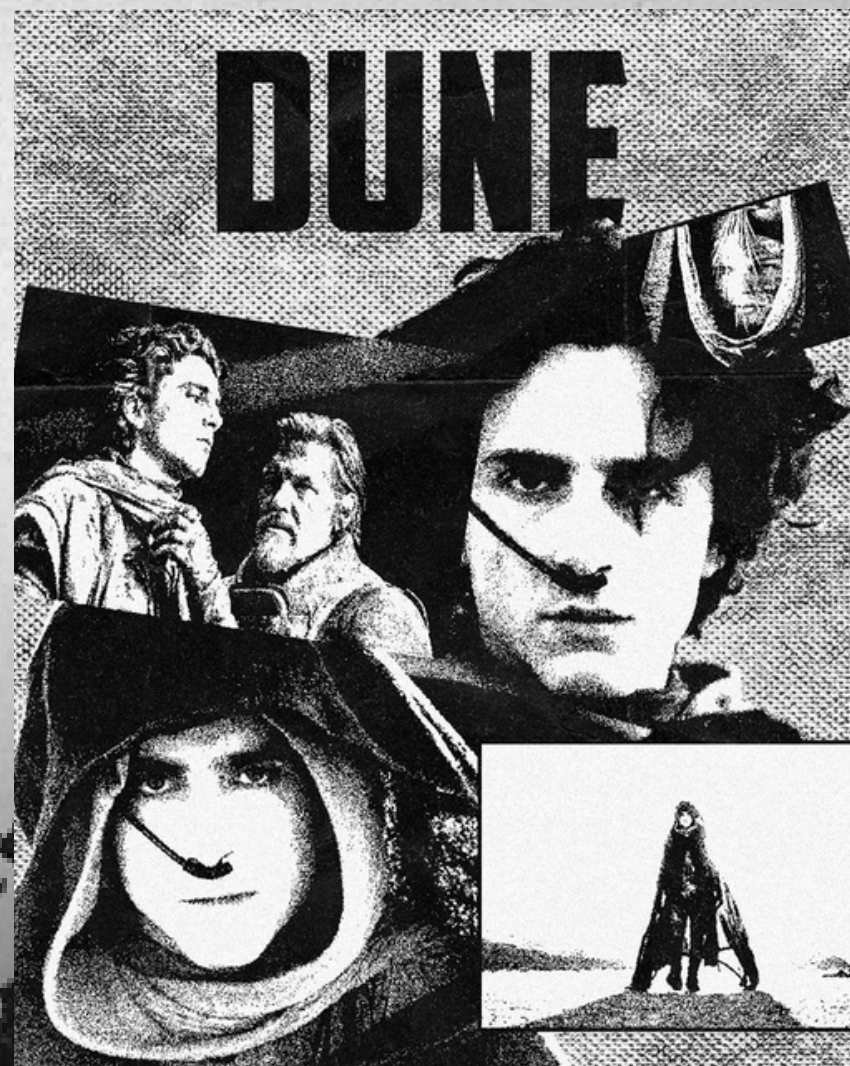
POSTER

THE STUFF



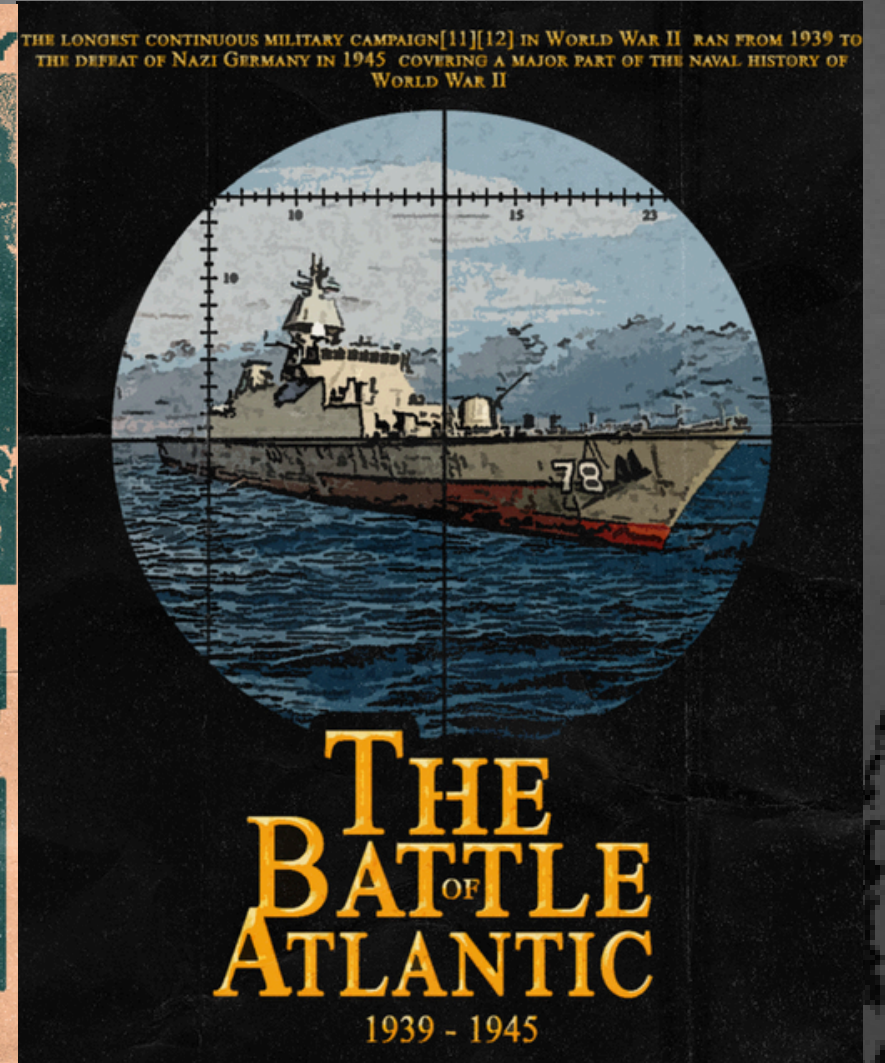
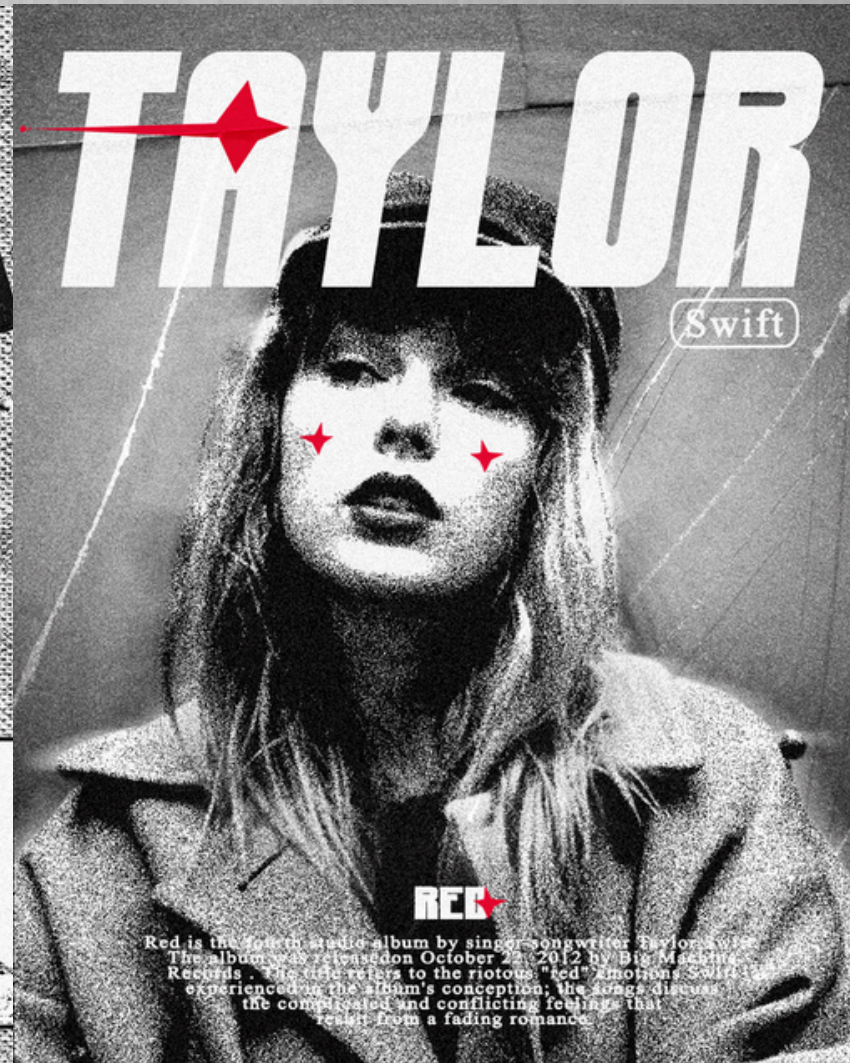
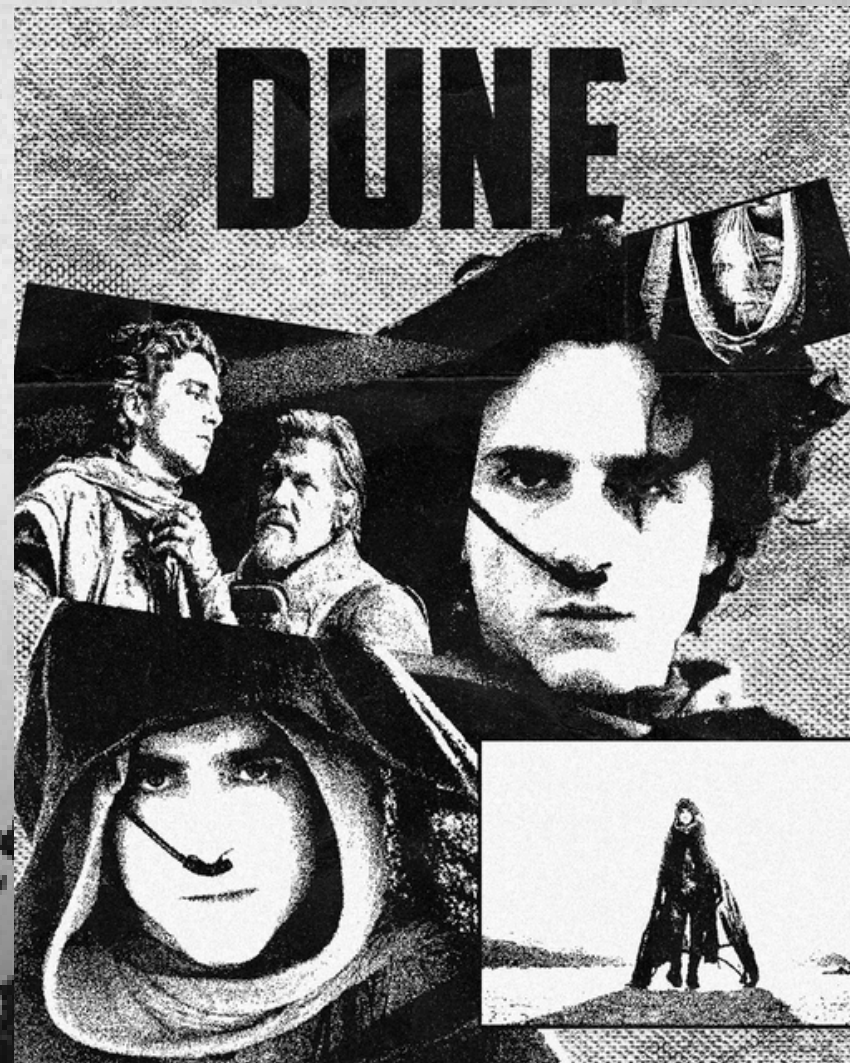
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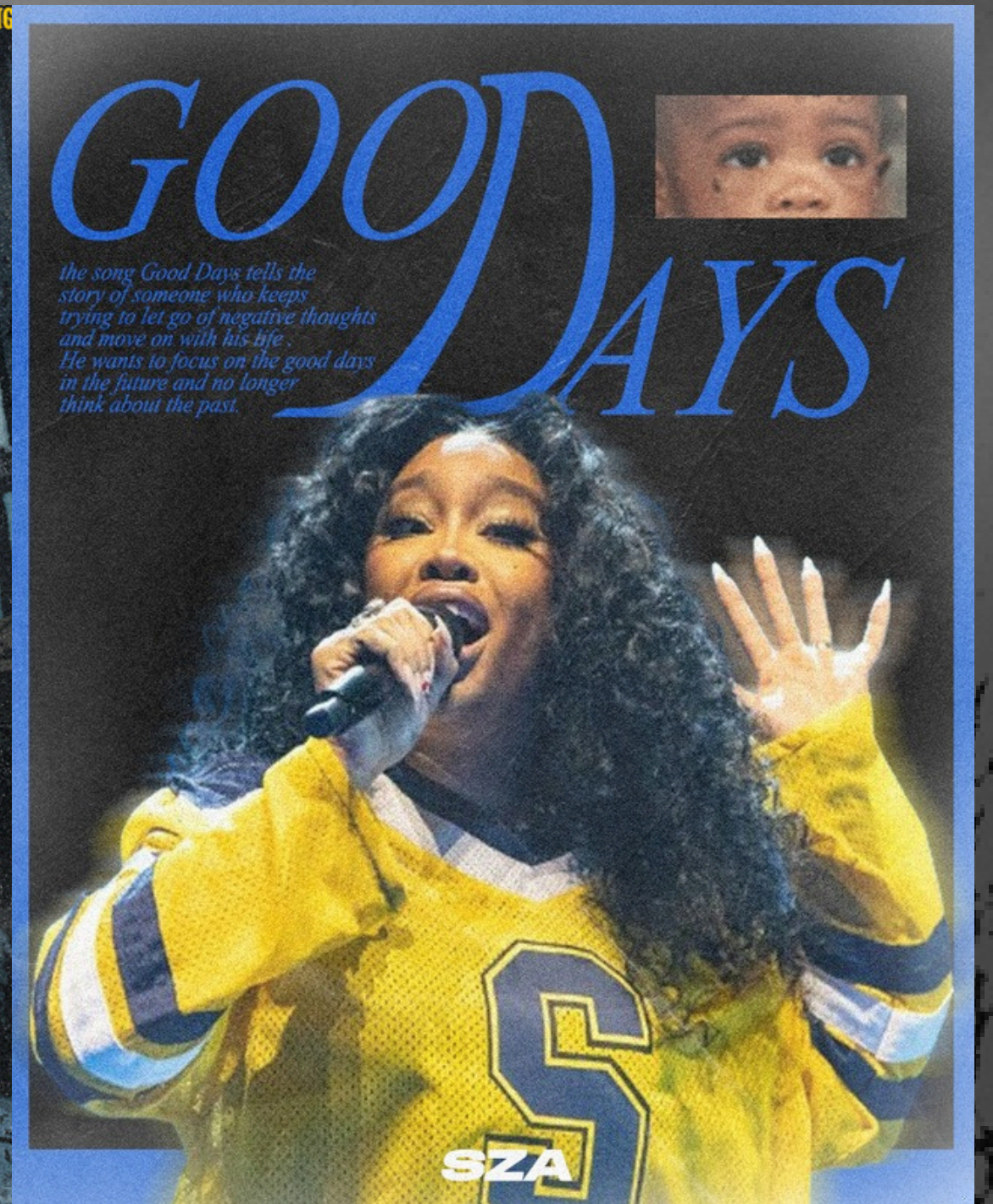
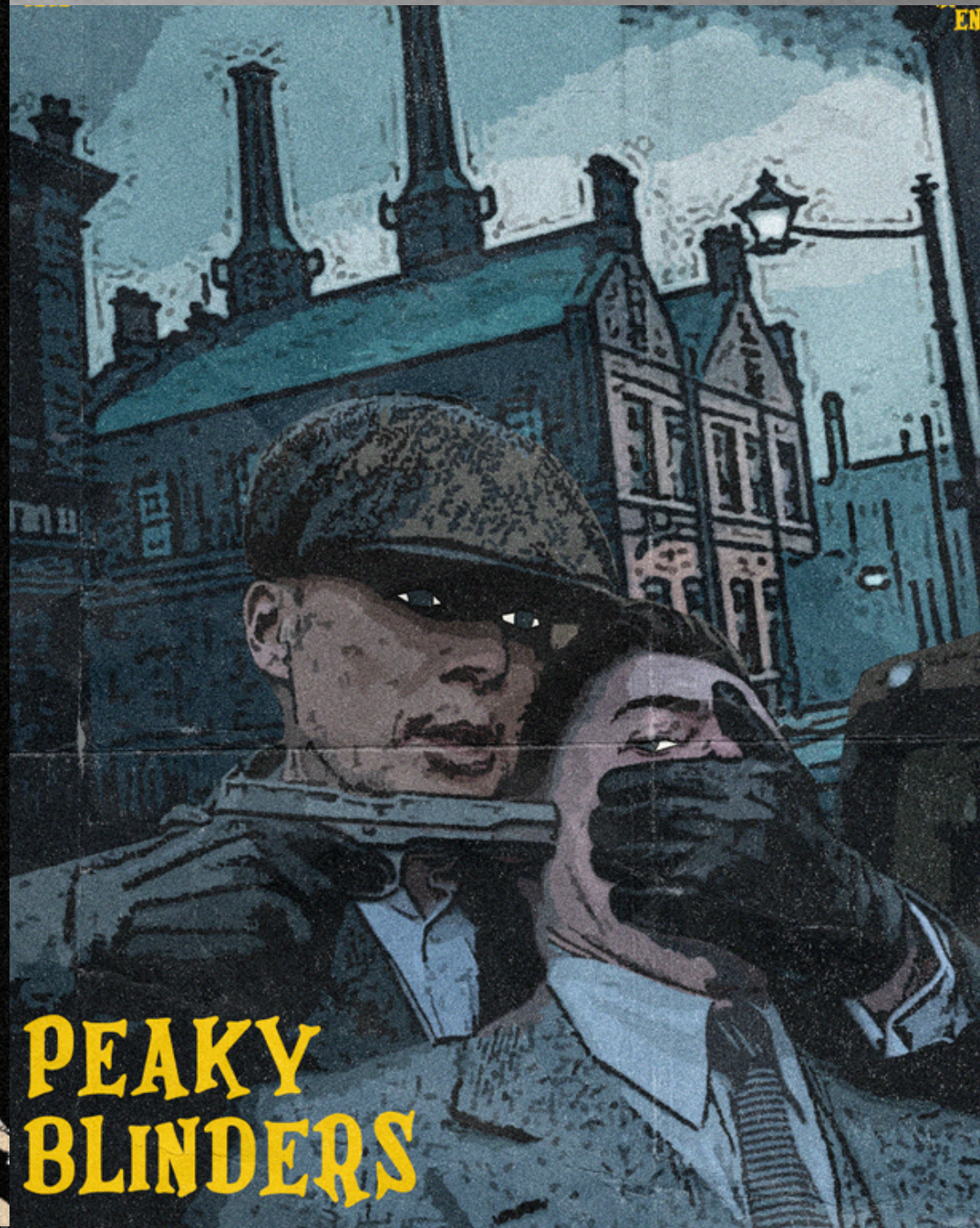
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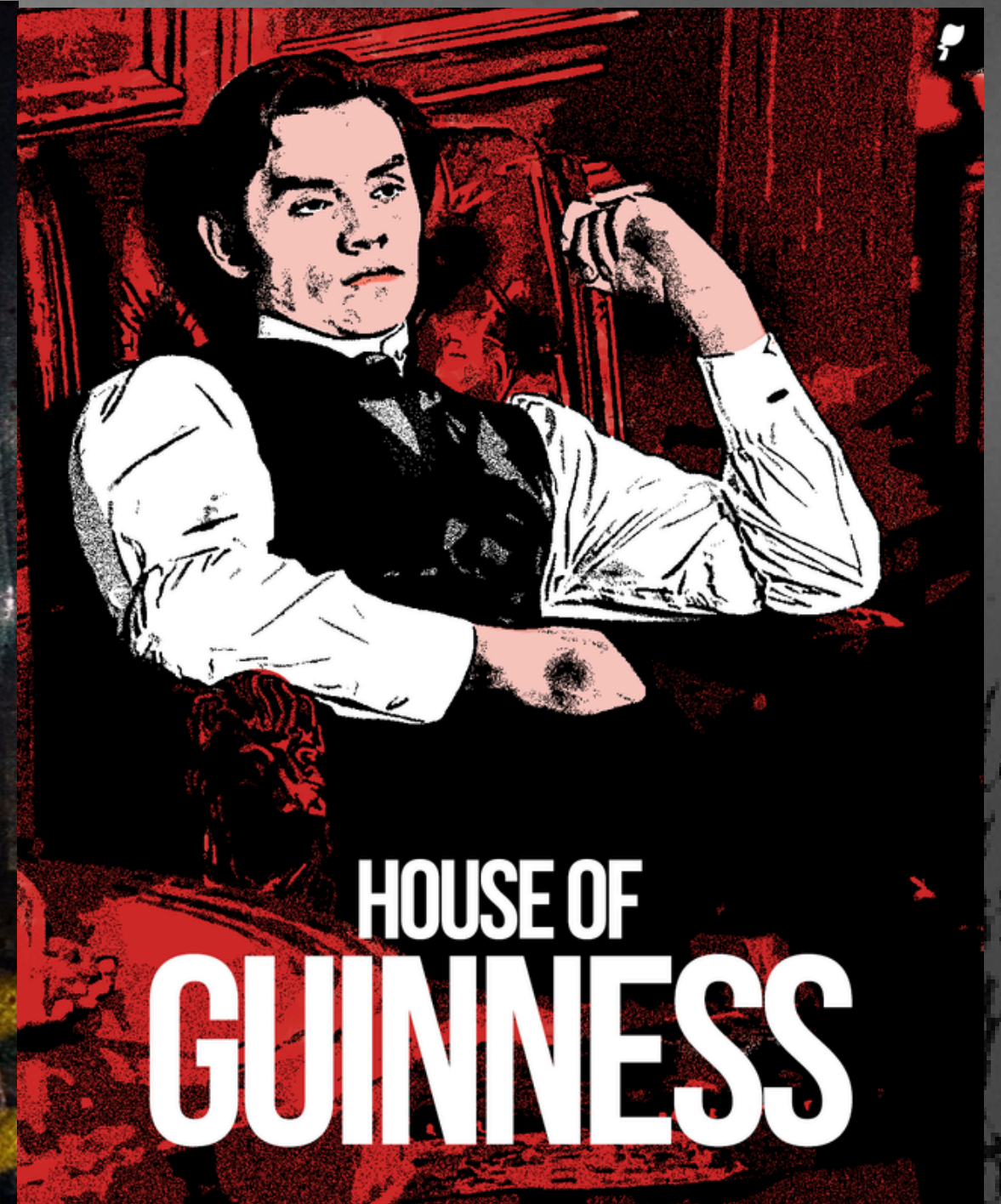
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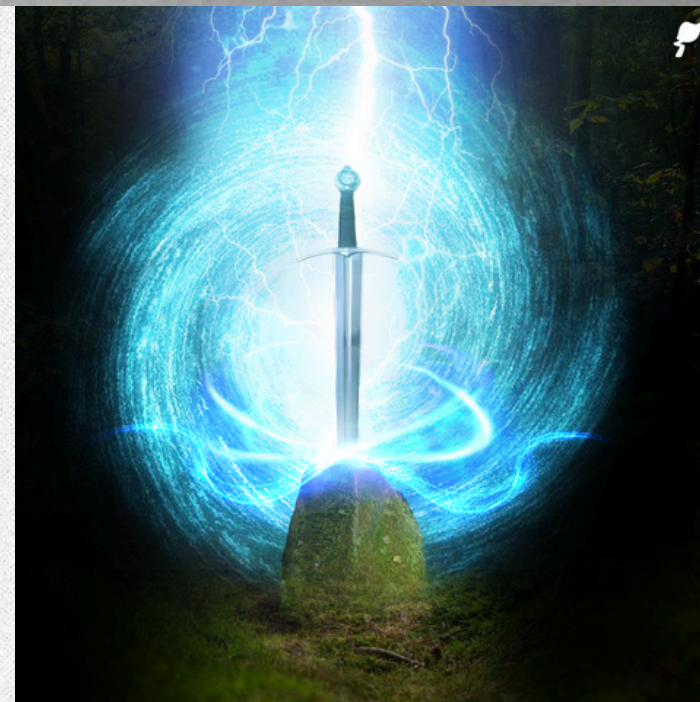
POSTER

THE STUFF



POSTER

THE STUFF



REACH ME OUT!

GET IN TOUCH WITH ME FOR COLLABORATION OR HIRING

E-MAIL:

LINKEDIN:

SOCIAL MEDIA:

RESUME:

haqzahabi@gmail.com

www.linkedin.com/in/zahabihag

[@zahabien](#)

[My Resume!](#)

ANYWAY, SEE MORE MY PORTFOLIO IN THIS WEBSITE (MY OWN WEB)
zahabien.xyz